



DECLARATION AND POWER OF ATTORNEY

I hereby declare that my residence, post office address and citizenship are as stated next to my name.

I believe that I am an original, first and joint Inventor, along with the other inventors identified below, of the subject matter that is claimed and for which a patent is sought on the Invention titled: "USER-SPECIFIC METHOD OF SELLING PRODUCTS, COMPUTER PROGRAM PRODUCT, AND SYSTEM FOR PERFORMING THE SAME", which was filed on June 27, 2001 and accorded U.S. Patent Application Serial No. 09 / 892,800.

I hereby state that I have reviewed and understand the contents of the above-identified specification including the claims.

I declare that I have an obligation to assign the above referenced patent application to a company that has less than 500 employees and, therefore, qualifies as a small entity for purposes of paying reduced fees to the United States Patent and Trademark Office.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with 37 CFR 1.56(a).

I hereby appoint Michael J. Persson, Registration No. 41,248, as my attorney with full power of substitution and revocation to prosecute my above-identified application for Letters Patent and to transact all business in the Patent Office connected therewith.

I further direct that correspondence concerning this application be directed to Michael J. Persson at Lawson, Philpot & Persson, P.C., 67 Water Street, Suite 110, Laconia, New Hampshire 03246, Phone: 603-528-2900, Fax: 603-528-1117.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of First Inventor: Robert Andrew Byers, Jr.

Signature:

Date:

9-28-01

Residence:

2425 Stafford Road
Thousand Oaks, CA 91361

Citizen of:
Post Office
Address:

United States
13170 Telfair Ave.
Sylmar, CA 91342

Full Name of Second Inventor: Dan Pearson

Signature:



Date:

10-2-01

Residence:

619 Sheldon St.
El Segundo, CA 90245

Citizen of:

United States

Post Office

Address:

as above

Full Name of Third Inventor: Mark Conner

Signature:



Date:

10-2-01

Residence:

9533 Rubio Avenue
Northridge, CA 91343

Citizen of:

United States

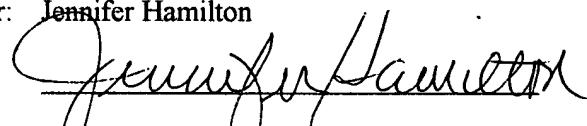
Post Office

Address:

as above

Full Name of Fourth Inventor: Jennifer Hamilton

Signature:



Date:

10-2-01

Residence:

27666 Nugget Drive #6
Canyon Country, CA 91351

Citizen of:

United States

Post Office

Address:

as above